

ITALIAN PAVILION AT SEA OTTER CLASSIC 2018

Monterey, California

April 19 - 22

BOOTH 473-484



Ministero dello Sviluppo Economico

ITCA 

ITALIAN TRADE AGENCY

ICE - Italian Trade Commission
Los Angeles

**ITALIAN TRADE AGENCY****ICE - Italian Trade Commission**
Los Angeles**THE ITALIAN TRADE AGENCY**

Long considered to be a hub for all things stylish and trend-setting, Italy is among the world leaders in such fields as architecture, electronics, motorcycles and of course, bicycles. As a result, it should come as no surprise that the Italians would ultimately produce not only some of the most appealing bikes ever built, but also lead many of the technological advancements in the sport. See the Italian Pavilion for a look at the latest from the leaders in the two-wheeled world.

MINDING YOUR BUSINESS

Gathering information about the market opportunities is the first step to doing business. To that end, through our network of offices around the world, we can provide knowledge and assistance to any company seeking to develop business with their Italian counterparts.

The Italian Trade Agency is the government organization which promotes the internationalization of Italian companies aligned with the strategies of the Ministry for Economic Development.

The Los Angeles office provides the American market details to those Italian companies looking to import bicycles and related

accessories into the U.S. The Italian Pavilion at Interbike also include ITA's services in organizing bilateral trade meetings with Italian companies and their U.S. associates.

Through participation in international trade fairs, communications and other initiatives, business opportunities are increased and companies looking to enter into different markets have support by the ITA. We also serve to improve the image of 'Made in Italy' and work to promote the spirit of industrial cooperation and assist in facilitating foreign investments in Italy.

Foreign companies can also find details of trade fairs and exhibitions held in Italy throughout the year from the Italian Trade Agency. One more important service we can provide is up-to-date information on Italian laws and regulations to help attract foreign investments.

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ITA – Italian Trade Agency
Trade Promotion Section Of The Consulate General Of Italy
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Message From The Italian Trade Commissioner

April 19th, 2018

With more than 1,000 top brands exhibiting here at the show, I am honored to experience the bountiful representation of companies from Italy. Sea Otter is the ultimate blend of industry leaders and contemporary products in the bicycle industry and Italy is home to the best-known bicycle brands, aftermarket accessories and riding gear in the world, so this is a great encounter!

Our Pavilion makes it easier for buyers and brands to find one another by grouping lifestyles and products together as we display the best of "Made in Italy" under the tricolor banner.

For the bicycle industry, Sea Otter is the optimal place to gain exposure to the latest bicycles and accessories. Whether it is Italian companies looking for U.S. dealers and distributors or U.S. companies looking to do business in Italy, the Italian Pavilion has it covered. Further assisting to present the Italian companies at the 2018 Sea Otter, we have listed in this show directory the names, contact info and logos of each participating company in the Italian Pavilion.







Our office in Los Angeles looks forward to working with you providing personalized services and any assistance you may need during the Sea Otter Classic. For more information, please visit our official websites at www.italtrade.com.

I hope you have a productive experience at the 2018 Sea Otter Classic, and I look forward to meeting you at the Italian Pavilion.

Warmest regards,

Florindo C.D. Blandolino

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2018 SEA OTTER CLASSIC ITALIAN PAVILION EXHIBITORS

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FANTIC USA INC _____	475+482
FZ IMPORT AND DISTRIBUTION CORP _____	483+484
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BOOTH #: 473 - 484

The Italian Trade Agency is the trade promotion section of the Consulate General of Italy.



Ministero dello Sviluppo Economico



ALBABICI LLC

1501 Mariner Dr Oxnard, CA 93033 - USA
Tel: (805) 385-3179 / Fax: (805) 385-3189
Email: sales@albabici.com / Web: www.albabici.com
Contact: Gianluca Caliarì

BOOTH #: 476

PRODUCT DESCRIPTION:

Premium bicycle saddles, cycling helmets, eyewear, sizing technical articles, repair stands, shop stands, technical cycling apparel and shoes, embrocations (not tested on animals), frames and bicycles, bicycle travel bags and cases, seat bags, bicycle wheels and bicycle kickstand, bicycle pumps, bicycle components, steel, aluminum and carbon fiber frames custom made (100% handmade in Italy).



H A N D M A D E S A D D L E S

ASTUTE SADDLES

10225 Prospect Avenue Santee, CA 92071
Tel: (619) 401-4100
Web: www.ciclista-america.com
Contact: Byron Choiniere

BOOTH #: 478

PRODUCT DESCRIPTION:

Astute's line of saddles use advanced technology to bring you Race Comfort.
The key to athletic performance on a bicycle.



FANTIC USA, INC

495 Gate Five Road Sausalito, CA 94965

Tel: (844) 335-0334

Email: info@fanticbicycles.com / Web: www.fanticbicycles.com

BOOTH #: 475 - 482

PRODUCT DESCRIPTION:

Fantic is an historical Italian motorcycle company that now focuses also on electric transportation and fun.



DMT **CIPOLLINI**

FZ IMPORT AND DISTRIBUTION CORP

(USA distributor for ALE', DMT , CIPOLLINI)

3309 S West Shore Blvd Tampa, FL 33629

Tel:(813) 280-2391

Email: info@alebikewear.com / Web: www.alebikewear.com

Contact: Pietro Caucchioli

BOOTH #: 483 - 484

PRODUCT DESCRIPTIONS:

ALE

An Italian brand of excellence cycling clothing made by apg. A company with more of 30 years of experience.

DMT

A team of footwear engineers and artisan that produce an unmatched product.

CIPOLLINI

Bike frames since 2009. Cipollini bikes are the transposition in production of that same spirit with whom Supermario has dominated for nearly two decades the sports scene.



SAN MARCO SELLE SRL

Via F.lli Andolfatto 3/9 36060 Romano D'Ezzelino (VI), Italy
Tel: +39.0424.5489
Email: info@sellesanmarco.it / Web: www.sellesanmarco.it
Contact: Paolo Frison

US DISTRIBUTOR:

CYCLONE BICYCLE SUPPLY
217 Washington Ave Carlstadt, NJ 07072
Tel: 201.804.9090
Email: info@cyclonebicycle.com
Contact: Erik Deeter

BOOTH #: 473

PRODUCT DESCRIPTION:

Selle San Marco combines its 85 years' heritage with technological innovation to create iconic saddles that fit both pro-riders and emotional amateurs.



SIDI CYCLING

10225 Prospect Avenue Santee, CA 92071
Tel: 619.401.4100
Web: www.ciclista-america.com
Contact: Byron Choiniere

BOOTH #: 480

PRODUCT DESCRIPTION:

100% handmade and some of the most groundbreaking designs in cycling footwear. Sidi is the choice of champions.



SUOMY CYCLING HELMETS

10225 Prospect Avenue Santee, CA 92071
Tel: 619.401.4100
Web: www.ciclista-america.com
Contact: Byron Choiniere

BOOTH #: 479

PRODUCT DESCRIPTION:

Suomy has created an impressive line of cycling helmets, designed in Italy, using only the highest quality materials.



TOURISSIMO - ACTIVE TRAVEL IN ITALY

Corso Trapani 12 10139 Torino, (Italy)
Email: info@tourissimo.travel / www.tourissimo.travel

USA Contact:

S & D Vacations LLC - Tourissimo
PO BOX 417 Bridgewater MA 02324
Tel: (857) 997-0051
Email info@tourissimo.travel / www.tourissimo.travel
Contact: Beppe Salerno

BOOTH #: 477

DESCRIPTION:

Cycling and walking vacations in Italy. Tourissimo is the Italian specialist in private active travel for small groups of cyclists interested in beautiful riding with a cultural angle.

Italian Trade Agency USA Locations



ITALIAN TRADE AGENCY
ICE - Italian Trade Commission
Los Angeles

1. Italian Trade Agency Los Angeles

1900 Avenue of the Stars - Suite 350

Los Angeles, CA 90067

Tel: (323) 879-0950 / Fax: (310) 203-8335

Email: losangeles@ice.it

2. Italian Trade Agency New York

33 East 67th Street

New York, NY 10065-5949

Tel: (212) 980-1500 / Fax: (212) 758-1050

Email: newyork@ice.it

3. Italian Trade Agency Chicago

401 N. Michigan Avenue - Suite 1720

Chicago, IL 60611

(312) 670-4360 / Fax: (312) 670-5147

Email: chicago@ice.it

4. Italian Trade Agency Miami

1 SE 3rd Ave #1000

Miami, FL 33131

(305) 461-3896 / Fax: (786) 497-8900

Email: miami@ice.it

5. Italian Trade Agency Houston

Trade Promotion Section of the

Consulate General of Italy

1300 Post Oak Blvd. - Suite 775

Houston, TX 77056

(281) 888-4288 / Fax: (281) 974-3100

Email: houston@ice.it

